

SERVICES	FEATURES	BASIC	STANDARD	PREMIER	ELITE	REMARKS
		\$50	\$100	\$250	\$500	
OVERVIEW	Business Type	Individual	Small	Medium	Large	Suitable for Business Type
	Guaranteed Ranking	✓	✓	✓	✓	Guaranteed ranking offering.
	Keywords Targeted	20	40	100	200	Number of keywords targeted.
INITIAL ANALYSIS	Website Audit Report	✓	✓	✓	✓	Initial website audit report
	Initial Ranking Report	✓	✓	✓	✓	Initial ranking report before start of the work.
	Competitor Analysis	1	2	5	10	Number of competitor's website audit report.
SEO INTEGRATION	Google Analytics	✓	✓	✓	✓	Set up Google Analytics
	Google Search Console	✓	✓	✓	✓	Set up Google Tag Manager
	Google Tag Manager	✓	✓	✓	✓	Set up Google Search Console
	Google Business Profile (GMB)	X	✓	✓	✓	Set up Google Business Profile
TECHNICAL SEO	XML Sitemap	✓	✓	✓	✓	Create An XML Sitemap & Submit To Google Search Console
	Robots.txt File	✓	✓	✓	✓	Create A Robots.txt File
	SSL Check	✓	✓	✓	✓	Check That Your Site is Using SSL
	Bad Redirects	✓	✓	✓	✓	Check For Bad Redirects
	URL Optimisation	✓	✓	✓	✓	Fix your Site URL
	Canonicals Issue	X	✓	✓	✓	Test For Incorrectly Referenced Canonicals
	Validation Error Pages	X	✓	✓	✓	Check Your Site Has Valid Error Pages
	Security Issues	X	✓	✓	✓	Test For Security Issues
Broken Links	X	✓	✓	✓	Check For Broken Links	
ONPAGE SEO	Keyword Research	✓	✓	✓	✓	Keywords research report for you to select using Semrush, Moz etc.
	No. of Pages	10	20	50	100	Number of pages covered in package.
	Title Tag	✓	✓	✓	✓	Title tags optimisation as per google standards for pages covered in the package.
	Description Tag	✓	✓	✓	✓	Description tags optimisation as per google standards for pages covered in the package.
	H1, H2, H3 Tags	✓	✓	✓	✓	Yoast plugin installation and edits as per the website.
	Duplicate Content Check	✓	✓	✓	✓	Duplicate content check and suggestions. Re-writing the web-content may cost additional as per package.
	Yoast SEO	X	✓	✓	✓	Proper h-tags creation as per the website.
	Content Optimisation	X	X	✓	✓	Content optimisation as per google standards
Image Optimisation	X	X	✓	✓	Alt tag image optimisation.	
LOCAL BUSINESS SETUP	Google Map Integration	X	✓	✓	✓	Google Map integration to the website as per the package covered.
	Google Business Profile	X	✓	✓	✓	Google Business Profile integration to the website as per the package covered.
	Weekly Update	X	✓	✓	✓	Weekly Updates to the Google business profile.
	Local Citations	X	✓	✓	✓	Local citation for the website.
	Local Classifieds	X	✓	✓	✓	Submission to the local classified sites.
CONTENT SUBMISSIONS	Article Submission	✓	✓	✓	✓	Article submission to high DA sites.
	Blog Posting	✓	✓	✓	✓	Blog submission to high DA sites.
	Documents Sharing	✓	✓	✓	✓	Content PDF submission to high DA sites.
	Web 2.0	✓	✓	✓	✓	Web 2.0 content submission to high DA sites.
OFFPAGE SUBMISSION	Web Stories	X	2	5	10	Web stories per month
	Profile Links	✓	✓	✓	✓	High DA profile backlinks creation.
	Forum links	✓	✓	✓	✓	High DA forum backlinks creation.
	URL based	✓	✓	✓	✓	High DA URL based backlinks creation.
	Search Engine	✓	✓	✓	✓	Submission of website to different search engines
	Business Listings	✓	✓	✓	✓	High DA image/infographic backlinks creation.
	Classified Submissions	X	✓	✓	✓	High DA social bookmarking backlinks creation.
Directories Submissions	X	✓	✓	✓	High Quality Classifieds.	
SOCIAL MEDIA POSTINGS PER WEEK	Facebook Posting	1 ✓	2 ✓	5 ✓	10 ✓	Number of postings per week.
	Pinterest Posting	1 ✓	2 ✓	5 ✓	10 ✓	Number of postings per week.
	Instagram Posting	1 ✓	2 ✓	5 ✓	10 ✓	Number of postings per week.
	Linkedin Posting	1 ✓	2 ✓	5 ✓	10 ✓	Number of postings per week.
	Twitter Posting	1 ✓	2 ✓	5 ✓	10 ✓	Number of postings per week.
CONTENT WRITING	Article	1	2	5	10	Article used for offpage submissions.
	Blog	1	2	5	10	Blogs used for onsite/offpage submissions.
REPORTING	Weekly Submission	✓	✓	✓	✓	Weekly report of submissions.
	Final Report	✓	✓	✓	✓	Final Report at the end of every month.
	Weekly Ranking	X	✓	✓	✓	Weekly Ranking reports for the keywords chosen.
	Comparison Report	X	✓	✓	✓	Initial ranking and Final ranking report comparison report.
COMMUNICATION	ALMOST 24*7 AVAILABLE WITH WEB OR MOBILE SUPPORT					

SERVICES	FEATURES	BASIC	PRO	ELITE	EXPLANATION OF SERVICES OFFERED	
Google Ads	Campaign	1	2	5	Number of Campaigns.	
	AD Groups	2	6	10	Number of Ad Groups.	
	Ad Copies	5	15	20	Number of Ad Copies.	
	No. of Keywords	10	25	50	Number of Keywords targeted.	
	Search Ads	✓	✓	✓	Search Ads inclusion.	
	Conversion Tracking	✓	✓	✓	Conversion Tracking of the Campaigns.	
	Shopping Ads	×	×	✓	Shopping Ads Creation.	
	Display Ads	×	✓	✓	Display Ads Creation.	
	Gmail Ads	×	✓	✓	Promotional Ads on Gmail	
	Video Ads	×	✓	✓	Video Ads for Youtube Videos Creators	
	App Promotion Ads	×	✓	✓	Campaign for Increase App Installation	
	Remarketing List	×	✓	✓	Remarketing strategy applied.	
	PPC CAMPAIGN MANAGEMENT					
	Competitor Analysis	2	5	10	Strategy & Analysis of Competitor	
	Keyword Optimization	✓	✓	✓	Strategy & Analysis of Competitor Keywords	
	Ad Copy Optimization	✓	✓	✓	Strategy for Ad Copy Optimization	
	VALUE ADDS					
	ROI Analysis	✓	✓	✓	Analysis of Monthly Budget and output	
	Landing Page Optimization	✓	✓	✓	Optimization with Google Guidelines	
	REPORTING					
Reports – Monthly	✓	✓	✓	Create Monthly Report		
Support – Email, Chat	✓	✓	✓	Almost 24*7 Support		
Dedicated Account Manager	×	×	✓	Almost 24*7 Support		
Facebook Ads	Facebook Business Manager Set Up	✓	✓	✓	Business Manager Account Set Up	
	Facebook Ads Campaign	1	2	5	Ad Account Setup	
	Ad Set	1	5	10	Ad set Setup	
	Ads	1	5	10	Ads Set up	
	Pixel Installation	1	2	3	Instal Pixel with Both Ad account & Manager Level	
	Remarketing	×	✓	✓	After warming Pixel can start Remarketing	
	Detailed Audience Creation	✓	✓	✓	Create Detailed Audience	
	Custom Audience Creation	×	✓	✓	Create Custom Audience	
	Creation Of Automated Rules	×	✓	✓	Depend upon Performance of Campaign	
	Facebook Analytics Report Creation	✓	✓	✓	Create Monthly Report	
	Ad Campaign Monitoring	✓	✓	✓	Create Monthly Report	
	Catalogue Creation	×	✓	✓	For Shopping Ads (eCommerce Setup)	
	Dynamic Ads Creation	×	✓	✓	Create Look a like Audience Etc	
	A/B Testing Of Ad Set, Creative And Placement	×	✓	✓	Comparasion between 2 campaigns	
	Carousel And Collection Ads	×	✓	✓	Create Carousel And Collection Ads	
Traffic Monitoring	✓	✓	✓	Create Monthly Report		
Monthly Report	✓	✓	✓	Create Monthly Report		
Instagram Ads	Instagram Ads Campaign	✓	✓	✓	Number of Campaigns.	
	Ad Set	1	5	10	Number of Ad Sets	
	Ads	1	5	10	Number of Ads	
	Audience Research	✓	✓	✓	Create Target group of Audience	
	Instagram Ads Creative Creation & Design	✓	✓	✓	Creates Images Infographic according to Characteristics of Business	
Instagram Ads Monitoring And Management	✓	✓	✓	Create Monthly Report		
LinkedIn	Campaign Manager Account Set Up	✓	✓	✓	Create Complete Business Account Setup	
	Creation Of Campaign	1	1	1	Number of Campaigns.	
	Ad Set	1	1	1	Number of Ad Sets	
	Ads	1	1	1	Number of Ads	
	LinkedIn Insight Tag Installation	×	×	✓	LinkedIn Insight Tag Installation	
	Ads Monitoring	✓	✓	✓	Create Monthly Report	
	Monthly Report	✓	✓	✓	Create Monthly Report	
COMMUNICATION	ALMOST 24*7 AVAILABLE WITH WEB OR MOBILE SUPPORT					

SERVICES	FEATURES	BASIC	PRO	ELITE
Facebook Management	Page Creation	✓	✓	✓
	Facebook Cover And Profile Pic Creation	✓	✓	✓
	Page Optimization	✓	✓	✓
	Posting Per Week	3	5	10
	Facebook Story Creation	×	✓	✓
	Post Sharing In Groups	×	✓	✓
	Video Posting(Provided By Client)	×	✓	✓
	Page Monitoring	✓	✓	✓
	Facebook Tabs Creation	×	✓	✓
	Call To Action Button Creation	✓	✓	✓
	Creation Of Facebook Polls/ Quizzes	×	✓	✓
	Responding To Comments	×	×	✓
Competitor Analysis	×	×	✓	
Instagram Management	Page Creation	✓	✓	✓
	Page Optimization	✓	✓	✓
	Posting Per Week	3	5	10
	Engagement Strategy	✓	✓	✓
	Instagram Stories Creation	×	✓	✓
	Competitors Analysis	×	×	✓
	Responding to comment	×	×	✓
	Link With Facebook Page	×	✓	✓
	IGTV Upload(Video provided by Client)	✓	✓	✓
	Image Tagging	×	✓	✓
	Instagram Analytics Monitoring	✓	✓	✓
LinkedIn Management	Profile Creation	✓	✓	✓
	Profile Pic & Cover Pic Creation	✓	✓	✓
	Profile Optimization	✓	✓	✓
	Company Page Creation	✓	✓	✓
	Competitors Analysis	×	×	✓
	Video Posting (Provide By Client)	✓	✓	✓
	Posting Per Week	3	5	10
	Creation Of Showcase Page	×	×	✓
	Invite Connection To Like Your Page	×	✓	✓
	Responding To Comments	×	×	✓
Relevant Group Joining	×	✓	✓	
Sharing In Groups	×	✓	✓	
Youtube Management	Channel Creation	✓	✓	✓
	Channel Pic & Cover Pic Creation	✓	✓	✓
	Video Optimization(Video Provided By Client)	1	3	6
	Thumbnail Creation	✓	✓	✓
	Keyword Research	✓	✓	✓
	Youtube Status Posting	×	×	✓
	Comment Moderation	×	×	✓
	End Screen Cards Creation	✓	✓	✓
	Information Cards Creation	✓	✓	✓
	Video Tags Creation	✓	✓	✓
	Playlist Creation	×	✓	✓
	Video Creation	×	×	✓
	Youtube Analytics Monitoring	×	✓	✓
Competitors Analysis	×	×	✓	
Video Backlinks	×	×	✓	
Twitter Management	Profile Creation	✓	✓	✓
	Profile & Background Picture Creation	✓	✓	✓
	Tweet Per Week	3	5	10
	Retweets	×	✓	✓
	List Creation	×	×	✓
	Active In Trending Hashtag	×	✓	✓
	Creation Of Poll	×	✓	✓
	Following Industry Related People	×	✓	✓
	Creation Of Moments	×	×	✓
Twitter Analytics Monitoring	×	✓	✓	
Pinterest Management	Profile Creation	✓	✓	✓
	Board Creation	2	4	6
	Content Creation	✓	✓	✓
	Posting Per Week	3	5	10
	Business Account Creation	×	✓	✓
	Monthly Visitors Analysis	×	×	✓
	Follow Relevant Account And Boards	×	✓	✓
Inviting Relevant Pinners On Board	×	×	✓	
COMMUNICATION	ALMOST 24*7 AVAILABLE WITH WEB OR MOBILE SUPPORT			

Article Submission URL	DA	PA	Approved URL
http://www.blogger.com	99	100	https://londonbrandingiron.blogspot.com/2023/03/order-online-branding-iron-for-wood.html
http://sites.google.com	97	85	https://sites.google.com/view/electric-branding-iron3/home
https://medium.com	95	84	https://medium.com/@laborcoz5/order-online-branding-iron-for-wood-206722921887
https://www.evernote.com	92	77	https://www.evernote.com/shard/s545/sh/df26eb2c-2f4f-bc19-dcfe-eea04828c2a6/UhDUes1AYb17BNz8UfkiZ1s2oLN3Y4ZG5FH_JzidFETj8AD6VlcsG96ew
https://dribbble.com/	92	85	https://dribbble.com/shots/20836303-Order-Online-Branding-Iron-for-Wood
https://padlet.com/	88	74	https://padlet.com/aquablue765/my-distinguished-padlet-m0np1fissxhxs2/wish/2504777453
Web 2.0 Submission URL	DA	PA	Approved URL
http://www.blogger.com	100	100	https://blog-free-vpn-and-vpn-free-trial.blogspot.com/2024/03/explore-best-electric-bikes-and.html
www.weebly.com	95	94	https://plantanium.weebly.com/
https://www.fandom.com/	94	70	https://mdmotorsindore.fandom.com/wiki/MDMotors_Wiki
https://www.quora.com/	93	79	https://www.quora.com/profile/Nihal-747/In-the-bustling-streets-of-Indore-the-demand-for-sustainable-and-efficient-transportation-is-on-the-rise-With-an-incre
Blog Submission URL	DA	PA	Approved URL
https://calisthenics.mn.co/	66	58	https://calisthenics.mn.co/posts/33345413
https://start.me/	61	57	https://start.me/w/nPeeAa
http://www.inube.com	56	61	http://jennylogan88.inube.com/blog/8902022/order-online-branding-iron-for-wood/
http://dailygram.com/	52	57	https://dailygram.com/blog/1199540/order-online-branding-iron-for-wood/
https://www.debwan.com/	46	49	https://www.debwan.com/blogs/486201/Order-Online-Branding-Iron-for-Wood
http://wox.cc/	42	51	http://yachtmood.blog.wox.cc/entry4450.html
Document Sharing URL	DA	PA	Approved URL
http://issuu.com	95	83	https://issuu.com/salereal74/docs/embossing_engraving_-_metal_embossing_tools
https://www.slideshare.net/	95	86	https://www.slideshare.net/exspeed16/order-online-branding-iron-for-wood
https://www.dropbox.com/	95	85	https://www.dropbox.com/s/zwimwt4lkpncwzp/Order%20Online%20-%20Branding%20Iron%20for%20Wood.pdf?dl=0
http://4shared.com	94	74	https://www.4shared.com/web/preview/pdf/aM117zZAge?
http://mediafire.com	94	75	https://www.mediafire.com/file/cwl60ia6gr18nq/Order+Online+-+Branding+Iron+for+Wood.pdf/file
Profile Submission URL	DA	PA	Approved URL
https://forums.ubisoft.com/	90	56	https://discussions.ubisoft.com/user/hamiltags5
https://www.dreamwidth.org/	83	64	https://hamiltags5.dreamwidth.org/profile
https://rpgmaker.net/	62	55	https://rpgmaker.net/users/hamiltags5/
https://www.filmsforaction.org/	61	57	https://www.filmsforaction.org/profile/331483/
http://forum.yealink.com/	54	47	http://forum.yealink.com/forum/member.php?action=profile&uid=238596
Forum Submission URL	DA	PA	Approved URL
https://www.imdb.com/	95	86	https://www.imdb.com/user/ur162911088/?ref_=nv_usr_prof_2
http://www.ted.com/	93	83	https://www.ted.com/profiles/42013399
https://www.theverge.com/	93	76	https://www.theverge.com/users/hamiltags5
https://linktr.ee/admin	93	74	https://linktr.ee/hamiltags5
https://www.vox.com/	92	76	https://www.vox.com/users/hamiltags5
URL Submission URL	DA	PA	Approved URL
https://issuu.com	95	83	https://issuu.com/hamiltags5
https://in.pinterest.com/	94	85	https://www.pinterest.com/hamiltags5/
https://soundcloud.com/	94	86	https://soundcloud.com/hamiltags5-2
https://www.4shared.com/	94	78	https://www.4shared.com/u/dw6PvYFOF/hamiltags52.html
http://disqus.com/	93	89	https://disqus.com/by/hamiltags5/

Domain:	777healthcare.com.au/	Domain:	expresswigbraids.com/
Location	Australia	Location	USA
Keyword	Google	Keyword	Google
cosmetic acupuncture mount pleasant	1	braided wigs	1
cosmetic acupuncture perth	7	braided wig	1
cosmetic acupuncture western australia	4	best braided wigs	6
fertility support mount pleasant	1	braid wig	3
acupuncture clinic mount pleasant	1	knotless braid wig	4
laser acupuncture mount pleasant	2	express wig braids reviews	1
		african american braided wigs	9
Domain:	hamilton-rand.co.uk/	braid wigs	3
Location	UK	waist length box braids	2
Keyword	Google		
london electric branding iron	1	Domain:	connorsllc.com/
branding iron for wood	4	Location	USA
electric branding iron	3	Keyword	Google
branding iron	7	distribution labor standards	6
custom branding iron	4	retail labor standards	6
electrical branding iron	3	connors group	1
wood branding iron	4	the connors group	2
steel marking stamps	3		
steel marking punches	1		
marking punches	3		
stencil marking	6		
industrial engraving	6		

CREDENTIALS	Username/Email	Password	Master Id	Access Type
Website Backend				
Google Search Console				
Google Analytics				
Google Tag Manager				
Google My Business				
If E-Commerce Site				
Google Merchant Center				
Shipping Partner				
If Opting for PPC				
Google Ads Account				
Facebook business Manager				